

# California Raisins UK Trade Press Release



28 March 2018

## PRESENTING CALIFORNIA RAISINS AT THE INGREDIENTS SHOW - FOOD EXHIBITION 2018

NEC, Birmingham – APRIL 16<sup>th</sup> to 18<sup>th</sup> 2018

California Raisins will be exhibiting at the Ingredients Show taking place along side Foodex 2018, a biennial exhibition which has now become one of the largest trade events for the food and drink processing, packaging and logistics industries.

We are delighted to have Charlotte White – professional cake designer and founder of bespoke cake company Restoration Cake in attendance throughout the event.

Charlotte is also author of 2 fascinating books on cake artistry - Burlesque Baking and Deliciously Decorated.

### WHAT HAVE WE GOT TO OFFER

Not only will visitors to the 50's style stand have the opportunity to sample various products produced by Charlotte, including muffins, cupcakes, brownies and celebration cakes – they will also learn about the different aspects of one of Charlotte's key ingredients at the show, California Raisins of course!

California Raisins are a top choice for a wide range of consumers across the age spectrum, making the ingredient desirable with food manufacturers and bakers. Our raisins offer a natural sweet juicy taste, dark colour and unique texture, through drying in the searing California sun.

California Raisins not only add to the nutritional profile of many products they can also add texture, taste, and even extend shelf life.

**Come and visit us on stand G271 to talk all about California Raisins.**

**View our exhibitor profile here:**

<https://www.theingredientsshow.co.uk/exhibitors#/california-raisins>

**Or for further trade information please contact The California Raisins Administrative Committee on 01628 535 755 or via email at [info@ukraisins.com](mailto:info@ukraisins.com).**

THINK RAISINS. THINK CALIFORNIA

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